

## QUICK CONDO & TOWNHOME SELLERS GUIDE

Right now, the Condo, Townhome, and loft Market is Hotter than it's ever been! This is the perfect time to consider selling in Scottsdale, Phoenix, Paradise Valley, Biltmore, or Tempe.

Before you even consider listing your condo or townhome for sale start with our FREE sales proposal, CMA, and market analysis for your property.

BUT BEFORE you list your condominium, townhome, loft, apartment, or urban high rise.

1. **Start** with a **FREE** condominium estimate. "During this visit, I will do a full walk through, let you know what needs repair, replace, fixed, or touched up. I will also give you my personal staging advice that will allow positive and excellent flow through the unit. Of course, I will give you what your condo is worth (appraised value and sales value).
2. Clean up and **Declutter** the unit for professional pictures to be taken. "The pictures will highlight the units best features" The pictures are what will sell and bring in the buyer" - Read **20 Seconds to sell a condo.**
3. If you/seller choose I would advise to get a **Home Inspection** that way you know the problems that might arise during escrow. This will allow you to know what needs to be cured beforehand and give you more time to get the items fixed. Believe me all condo buyers will start the inspections with a home inspection. If you choose to wait, that's ok.
4. Now we are ready to get the Condo Listed on the MLS and Schedule an Open Condo. (This Marketing is Different than Marketing an Open House, remember a Condo Unit is not like a home it must be found and signs don't always do the trick).
5. As your Realtor, I will put together a unique and specific marketing that will guarantee the highest possible exposure for the unit
6. While the condo is listed I would advise to always keep the unit clean and ready for showings.
7. Get an accepted contract, open escrow, and get it SOLD!

You the Seller/Client is in control from start to finish, I will keep you posted (daily, weekly, and monthly) by providing you with marketing reports, feedback, and advice. Are you ready to get your condo, town home, loft, urban high rise, apartment, or Lavish Pad listed for sale? Let's begin by filling out the form below. Let the Condo King Juan Pesqueira & The Condo Showroom with Attorneys Realty get your condo SOLD today.

We list all luxury condo, penthouse, town home, loft, urban high rise, apartment, or Lavish Pads in Scottsdale, Phoenix, Paradise Valley, Biltmore, or Tempe. Give us a chance; what do you have to lose???